Greer Margolis Mitchell

1010 Wisconsin Ave Suite 800 Washington DC 20007

Barack Obama/ D/ President Submission Number 701 Issue 1



NBC 4 / WCMH

3165 Olentangy River Road Columbus, OH 43202

PHONE (614) 263-4444 FAX (614) 447-9107

Copy

E:063841230 HRP Washington, DC Business Category: Transactional 06384123 POLITICAL Order Ref: Business Type: Campaign Ref: Sales Rep: 54900 , /. /2141 Political Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type: Barack Obama/ D/ President 10/15/12 to 10/28/12 06384123 Associated Copies: No Schedule Dates: Est./PO Number: Client: Buyer:

Key Market: WCMH Booking Group: Order: Add Skd A 10.19-22 (L) Household Demographic: Product:

arket: Columbus, OH

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/15	10/22	Total	Cost
-	M-F 4p Ellen	90		800	30	Nbr of Spots	-		-	800
	F				Сотте					
2	M-Su 6p News	90		1600	30	Nbr of Spots	,		1	1600
	F				Сотте					
п	Fri 8-9p	60		800	30	Nbr of Spots	1		-	800
	***				Comme					
4	Fri 10-11p	60		1300	30	Nbr of Spots	1		1	1300
	F				Сотте					
5	Sat 6a News	90		800	30	Nbr of Spots	1		1	800
	S.				Сотте					
9	Sat 8a News	90		1400	30	Nbr of Spots	1		1	1400
	S.				Comme					
7	Sat 9a Today Show	90		1300	30	Nbr of Spots	1		1	1300
	S.				Сотте					
80	Sat Notre Dame Football	90		1000	30	Nbr of Spots	2		2	2000
	S.				Сотте					
6.6	1 5		Wet	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		25	6	34	
				Closed PR				1	1	

Sales Rep Copy

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E:063841230 HRP Washington, DC Order Ref: 06384123

Business Type: POLITICAL
Business Category: Transactional Campaign Ref: Sales Rep: 54900 Political Submission Cost: Client/Product/Estimate: Weeks: Contract type: Barack Obama/ D/ President 10/15/12 to 10/28/12 06384123 Associated Copies: No Est./PO Number: Schedule Dates: Client: Buyer:

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/15	10/22	Total	Cost
თ	Sat 8-9p	90		1500	30	Nbr of Spots	2		2	3000
	S.				Соште					
10	Sat 9-10p	90		1500	30	Nbr of Spots	2		2	3000
	S.				Сотте					
1	Sat 10-11p	90		2400	30	Nbr of Spots	1		-	2400
	S.				Сотте					
12	M-Su 11p News	90		2200	30	Nbr of Spots	1		1	2200
	S.				Сомте					
13	Sat 1130p ET / 1030p CT Saturday Night Live	60		400	30	Nbr of Spots	1		Γ	400
	S.				Сотте					
14	Sun 630a News	90		1000	30	Nbr of Spots	1		1	1000
	S				Comme					
15	Sun 10a The Spectrum	60		100	30	Nbr of Spots	2		2	200
	S				Сотте					
16	Sun 1030a Meet The Press	8		2000	30	Nbr of Spots	1		1	2000
	S				Сотте					
17	M-Su 6p News	8		1600	30	Nbr of Spots	1		1	1600
	S				Comme					
8	Sun 815p ET / 715p CT NBC Sunday Night Football	80		9200	30	Nbr of Spots	3		ε	16500
	S				Сотте					
			Wee	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		25	6	8	

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Closed PR

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E:063841230 HRP Washington, DC 06384123 POLITICAL Sales Rep: Order Ref: Business Type: Rusiness Category Campaign Ref: 54900 . /. /2141 Political Client/Product/Estimate: Submission Cost: Weeks: Contract type: Barack Obama/ D/ President 10/15/12 to 10/28/12 06384123 No Associated Copies: Est./PO Number: Schedule Dates: Client: Buyer:

ASSOC	Associated copies: No					Business Category: Transactional	gory: Trans	actional	
Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/15	10/22	Total	Cost
19	M-Su Late News Late Run	90	1000	30	Nbr of Spots	-		1	1000
	S			Сотте					
20	M-F 5a News	90	400	30	Nbr of Spots		-	-	400
	M			Comme					
21	M-F 6a News	90	1200	30	Nbr of Spots		2	2	2400
	M			Comme					
22	M-F 9a Today Show II	90	800	30	Nbr of Spots		1	-	800
	M			Сотте					
23	M-F 1p Days Of Our Lives	90	200	30	Nbr of Spots		2	2	1000
	Μ			Сотте					
24	M-F 4p Ellen	90	800	30	Nbr of Spots		1	1	800
	M			Соште					
25	M-F 5p News	90	1200	30	Nbr of Spots		1	1	1200
	M			Сотте					
26	Presidential Debate	90	2000	30	Nbr of Spots		1	•	2000
	M			Comme	Nbr of Spots				

Weekly Totals: Total Spots(Ord Spots) Closed PR

25

Pre-emption Summary

				no mondrino o	in the same			
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
26	Presidential Debate	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:063841230

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		THE OF THE PARTY O		
		Month 10 Weeks: 4	ks: 4	
	Totals	10/15	10/22	
Spots	34	25		0
Cost	54900	43300		0 000
Srand Totals:			Spots:	34
			Gross Total:	54,900.00
			Commission:	8,235.00
			177-4771	